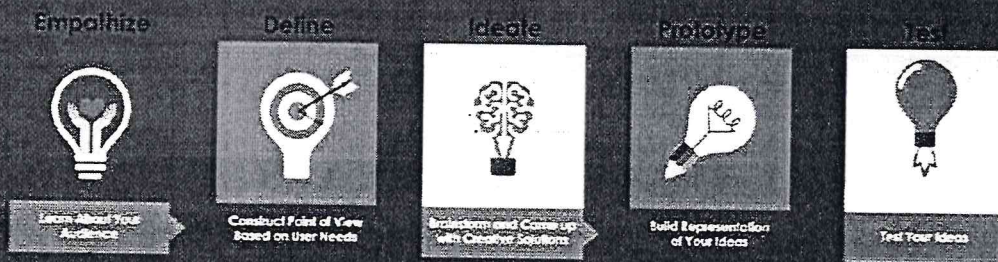


DEPARTMENT OF COMMERCE  
In association with  
SOIL (School of Inspired Leadership)

PRESENTS

# DESIGN THINKING WORKSHOP



## TRAINERS:

**Aman Singh**  
Founding Project Director  
of Ashoka University.

**Mahak Chhajer**  
The first Associate Director for  
Admissions at Ashoka University.

## REGISTRATION OPEN TO ALL CHRISTITES FOR SKILL DEVELOPMENT

Date: 29th and 30th January 2018  
Time: 9.00 AM  
Venue: Syndicate Hall, Auditorium Block

FOR QUERY CONTACT:  
Bindu Mani- 91+ 8867839569  
Sambhavi- 91+ 9489656105  
suyukti@christuniversity.in

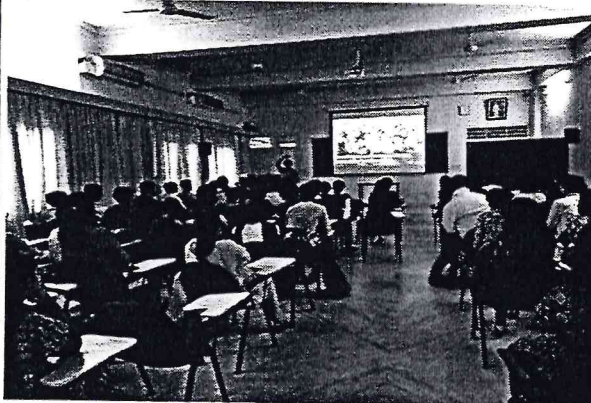
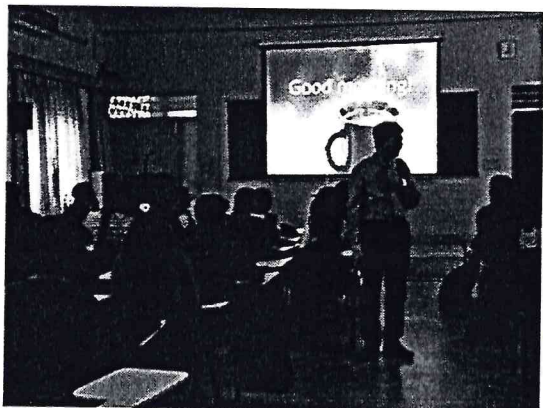
Organised By:  
Suyukti (The Oratory Club)



## DESIGN THINKING WORKSHOP IN TIE-UP WITH SOIL (SCHOOL OF INSPIRED LEADERSHIP)

Design Thinking is a solution-based approach to solving problems. It is a way of thinking and working as well as a collection of hands-on methods. Design Thinking revolves around a deep interest in developing an understanding of the people for whom we're designing the products or services. It helps us observe and develop *empathy* with the target user. Design Thinking helps us in the process of questioning: questioning the problem, questioning the assumptions, and implications. Design Thinking is extremely useful in tackling problems that are ill defined or unknown, by re-framing the problem in human-centric ways, creating many *ideas* in brainstorming sessions, and adopting a hands-on approach in *prototyping* and *testing*. Design Thinking also involves ongoing experimentation: sketching, *prototyping*, *testing*, and trying out concepts and ideas.

A workshop on Design Thinking was organised by SUYUKTI (the oratory club of Department of Commerce) on 29-01-2018 at the Seminar Hall in PU College for Commerce students. We received a good response for this initiative with a participation of 148 students from the department of commerce. This workshop was done in tie-up with SOIL (School of Informed Leadership, Gurugram, Haryana). Thank everyone for the support and encouraging students to participate. A few photographs are attached for reference.



Althe Vincent



CHRIST (DEEMED TO BE UNIVERSITY), BANGALORE - 29  
DEPARTMENT OF COMMERCE  
DESIGN THINKING WORKSHOP IN TIE-UP WITH SOIL (SCHOOL OF  
PARTICIPANT LIST - 148  
29-Jan-18

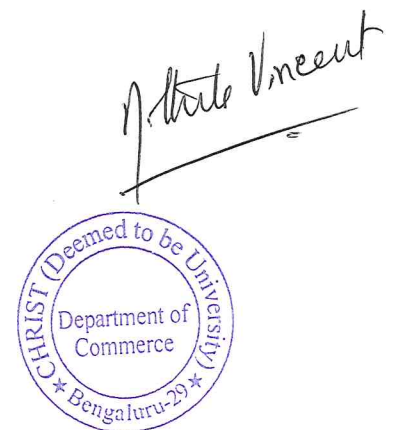
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1510103	MARTIN GEORGE KURUVILLA
1510104	NAVEEN KUMAR V
1510105	NISHANT TOMAR
1510108	SANDEEP U
1510110	SHUBHAM GOEL
1510111	STALIN JACOB MATHEW
1510112	TINASHE ASHLEY RUPIYA
1510113	VINAY MARUTI DANGARLE
1510114	VISARUT JIRATTHITIVANICH
1510115	WADHAH ABDULLAH ABDO QAHTAN AL-ABIDI
1510116	ANU VARGHESE
1510117	HARITHA MENON PERUMPILAVIL
1510118	LEESA CHRISTY JAMES
1510119	M KEERTHI
1510120	PAYAL SINGHANIA
1510121	RINCY GEORGE
1510122	SHALINI RAI
1510123	TENZING PEMA GURUNG
1510124	VIMALA WILSON
1510125	BALIYEDA SAMARTH SOMANNA
1510126	DERICK SAMUEL ATHISAYARAJ Z
1510127	LALRUATFELA
1510128	RAGIN ROSE MARY
1510129	S SRISHA
1510130	SHARON VAS
1510131	KISHAN A JAIN
1510132	MOHAMMED MAAZ
1510133	S ANGURAJ
1510134	SAGAR JAIN P
1510202	ABHIRAM KRISHNAN E.
1510203	ALAN JOB JOSE
1510206	IMTIAZ ULLA KHAN
1510207	JAIDEEP JAISWAL
1510208	JOSEPH ROSHAN SIBY
1510209	KULVENDRA KASANA
1510210	PORNPAWIT SRIPARAM
1510211	ROSHAN ABRAHAM JOHN
1510212	S DEEPAK
1510213	SHAKTI PRADHAN
1510214	SUDHANVA S
1510216	ANKITA KHANDELWAL
1510217	ANUPRIYA PANSARI
1510218	GAYATHRI S NAIR



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1510220	MEERA MENON
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1510223	SHRAVANTHI KANTHAN
1510224	VIDYA BHAT K
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1510227	DIVYA V
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1510229	YUVASHREE G S
1510230	ASIF ANEES
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1510236	SATHYARAJ R
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1510305	HEMANTH KUMAR R
1510306	J DAVID LIVINGSTON
1510307	K K ABRAHAM
1510308	KARTIK ARORA
1510309	MATHEWS PHILIP
1510310	NAVEEN CHRISTY
1510311	NISHANTH G
1510313	SAHAWAT TECHAPATIPHANDEE
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1510315	SHREYAS DHARMAPAL
1510316	ANJANA S
1510317	ELIZABETH TANYA VARADARAJULU
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1510320	RENITA THOMSON E
1510321	SADIKA RAGHAVAN
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1510324	VIDHYA H
1510325	VINCY CICILY
1510326	DAVID VISHANTH J
1510327	VINCE LEPCHA
1510328	AISHWARYA RAJAN
1510329	RAHEELA FATHIMA
1510330	ALOK AKKA
1510331	J NITHIN
1510332	MONIS AHMED M
1510401	ABHISHEK P PARMAR
1510403	CHRIS BENJAMIN NOYAL
1510405	HARENDER SINGH MAURIYA
1510406	JOSE GEORGE THOTTAM



1510408	MOHAMMED ABDULRAHMAN ABDO QAHTAN
1510409	NIKHIL P GEORGE
1510410	RISHAV JAIN
1510411	SANJU SHAJI
1510412	SHIVAM MEGHANI
1510413	SREEJAY
1510414	SREEJITH S KOTTARAM
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1510416	A VAISHNAVI
1510417	ARCHANA PANDA
1510418	K SARAYU
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1510422	ROSHEL CELINE C J
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1510425	VIBHUTI SHARMA
1510426	B R VISHNU
1510427	DENIN PAUL
1510428	PURVI H JOSHI
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1510513	SAURABH S S
1510514	SAURABH SINGHAL
1510515	ALKA SNOW SHAJI
1510516	ANNUSRIYA TRIPATHI
1510517	DARSHIKA JHUNJHUNWALA
1510518	KAJAL YADAV
1510519	MALA E
1510520	MARY TRESA GEORGE
1510521	RITU RANJAN
1510522	SAHANA M
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1510524	GEORGY MATHEW
1510525	MOUROU BONINO RENE



1510526	RANJIITH L
1510527	ISHITA MUKHARYA
1510529	PAPPIM PUANGSREEKUL
1510531	AKSHAYA KUMAR H DHELARIA

*M. Thirula Vincent*





HATCHANA R COMMERCE <ratchana.r@christuniversity.in>

Design Thinking Workshop in tie-up with SOIL (School of Inspired Leadership)

1 message  
Tue, Jan 30, 2018 at 4:09 PM  
Rishikesh K B Commerce <rishikeshb@christuniversity.in>  
To: AKANKSHA KHANNA COMMERCE <akanksha.khanna@christuniversity.in>, "Abca. Mani" <abca.mani@christuniversity.in>, Anandnathan S Commerce <anandnathan.s@christuniversity.in>, ANAND SIVAKAR RAJA M COMMERCE <anandshankar@christuniversity.in>, Anson KJ Commerce <anson.kj@christuniversity.in>, Anusha Srinivasan Iyer DEPARTMENT OF COMMERCE <anusha.iyer@christuniversity.in>, Aruna P Bcom <aruna.p@christuniversity.in>, BINDIYA B H COMMERCE <bindiya.bh@christuniversity.in>, DEEPIKA UPADHYAY COMMERCE <deepika.upadhyay@christuniversity.in>, DINESH KUMAR R COMMERCE <dinesh.kumar@christuniversity.in>, Geetanjali Pursward DEPARTMENT OF COMMERCE <geetanjali.pursward@christuniversity.in>, HARISH R COMMERCE <harish.r@christuniversity.in>, Girish S Com <girish.s@christuniversity.in>, Kavitha Arjunan Com <kavitha.arjunan@christuniversity.in>, KARTHIGAI PRAKASAM <karthigai.praakasam@christuniversity.in>, Krishna Prasad S Commerce <krishna.prasad@christuniversity.in>, T. Mynavathi <t.mynavathi@christuniversity.in>, LAKSHMI B COMMERCE <lakshmi.b@christuniversity.in>, LUEESH P COMMERCE <lueesh.p@christuniversity.in>, Mary Roy Thomas Bcom <maryroy.thomas@christuniversity.in>, NATCHIMUTHU N COMMERCE <natchimuthu.n@christuniversity.in>, Naveen Kumara R Commerce <naveenkumara.r@christuniversity.in>, Pooja Jain Com <pooja.jain@christuniversity.in>, RAGHUNANDAN G COMMERCE <raghunandan.g@christuniversity.in>, RATCHANA R COMMERCE <ratchana.r@christuniversity.in>, RISHIKESH K B COMMERCE <rishikeshb@christuniversity.in>, SATHISH KUMAR B COMMERCE <sathish.kumar@christuniversity.in>, "Sheert Michael Almeida" <sheert.michael.almeida@christuniversity.in>, Shubhashree P K Acharya Department of Commerce <shubhashree.acharya@christuniversity.in>, SIVAKUMAR S COMMERCE <sivakumar.s@christuniversity.in>, "SUNIL M.P. COMMERCE" <sunil.mp@christuniversity.in>, "Uma. VR" <uma.vr@christuniversity.in>, valemashi b <valemashi.b@christuniversity.in>, Veerta Tantie Commerce <veerta.tantie@christuniversity.in>, VINCENT G COMMERCE <vincent.g@christuniversity.in>, Vinod B <vinod.b@christuniversity.in>, VINOD KUMAR M COMMERCE <vinod.m@christuniversity.in>, CC "Nithila. Vincent" <nithila.vincent@christuniversity.in>, "Tomy K. Kalarakal" <tomy.kk@christuniversity.in>, "Anuradha PS" <anuradha.ps@christuniversity.in>

Dear all,  
Design Thinking is a solution-based approach to solving problems. It is a way of thinking and working as well as a collection of hands-on methods. Design Thinking revolves around a deep interest in developing an understanding of the people for whom we're designing the products or services. It helps us observe and develop empathy with the target user. Design Thinking helps us in the process of questioning: questioning the problem, questioning the assumptions, and implications. Design Thinking is extremely useful in locating problems that are ill defined or unknown, by re-framing the problem in human-centric ways, creating many ideas in brainstorming sessions, and adopting a hands-on approach in prototyping and testing. Design Thinking also involves ongoing experimentation: sketching, prototyping, testing, and trying out concepts and ideas.

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Love is its Own Reward

Regards

Rishikesh KB  
|| Assistant Professor || Dept. of Commerce || Christ University || Hosur Road || Bengaluru-560029 || India ||

E-mail: emad2rishikesh@gmail.com, lookoutrishikesh@outlook.com  
Mobile: +91 9916868180, +91 9495788185

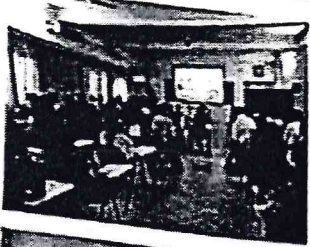
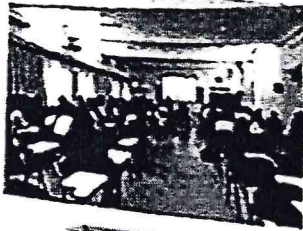
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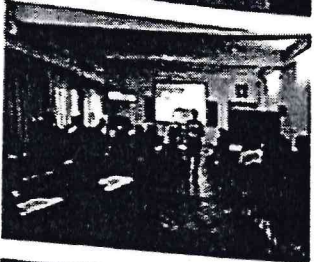
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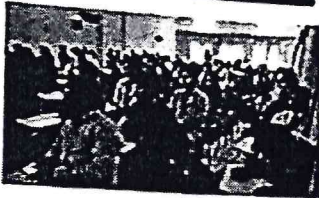
*M. Nithila Vincent*



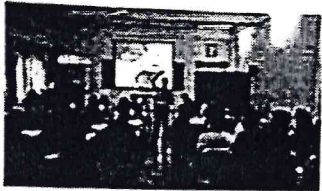
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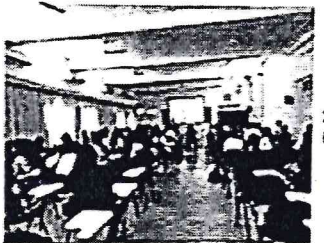
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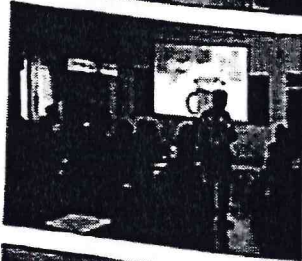
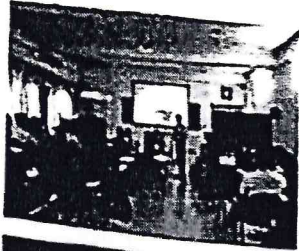
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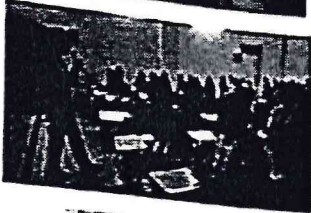
*N. V. Vincent*



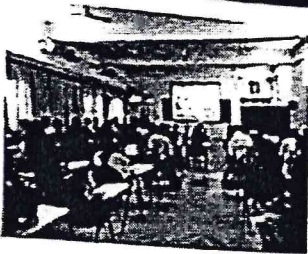




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*N. Pradeep Vincent*



## Contact

[www.linkedin.com/in/mahak-  
chhajer-57138065](https://www.linkedin.com/in/mahak-<br/>chhajer-57138065) (LinkedIn)

## Top Skills

Higher Education

New Business Development

Business Strategy

## Languages

English

Hindi

# Mahak Chhajer

Founding Associate Director at ACF | Co-Founder & Partner at The d-Van | Education & Development sector specialist | Design Thinking and Innovation coach | Building an exciting offering in EdTech  
South Delhi

## Summary

I am an entrepreneur with 10 years of experience, primarily in the Development and Higher Education sectors. Across my diverse experiences, my forte has been to create and scale projects from the scratch. Passionate about solving complex social problems, I believe that sustainable solutions can only be built by keep a human-centered outlook to problem-solving. I am a trained Design Thinking coach and have facilitated innovation projects across sectors through Human-centered Design and Systems Thinking.

Currently building AsiaSlate - an EdTech platform offering specialized stacks on China and ASEAN to working professionals and students in India and the global south.

Interested in - EdTech, Development sector, Human-centered Design and Innovation

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## Experience

Asian Century Foundation  
Founding Associate Director  
June 2019 - Present (2 years 7 months)  
New Delhi, Delhi, India

As the Founding Associate Director, I set up the Education and Capacity Building vertical at ACF and currently lead a team of 4. In the last 2 years, I have launched 6 different programs, all aimed at building India's national capacity to learn from the development journey of her Eastern neighbors, namely China and the ASEAN.

For these programs, I raised a grant of \$1 million from Ford Foundation. As a part of this grant, we are building China and East Asia hubs of knowledge across 9 top Indian universities (eg.-IITs, IIMs, Ashoka University).

More recently, we launched - AsiaSlate - an ed-tech platform with specialized stacks on China and ASEAN. In its pilot run, we enrolled 150+ learners within



3 weeks of launch. Our learners come from different backgrounds, ranging from CEOs of organizations to young students in college.

As a part of our vision to bring in developmental lessons and learnings from East Asia and ASEAN to India, we produced policy briefs on key education-related priorities for the government - the use of digital technologies in Education and Technical and vocational skill training. These papers have been shared with NITI, Group of Ministers (at the center), and the Tamil Nadu Skill Development Corporation to name a few organizations.

I am actively working with universities, scholars, and think tanks in China, Singapore, Taiwan, Vietnam and Australia.

#### d-Van

Co-founder & Partner

December 2018 - Present (3 years 1 month)

New Delhi Area, India

We are a Design Thinking and Innovation Lab. We develop and offer micro-learning modules for educational institutions, organizations, and individuals and aim to foster the next generation of innovators and critical thinkers.

Our mission is to make Design Thinking more accessible in India and encourage innovative forms of learning. We believe that in order to solve this world's problems, we need open and creative mindsets. Our curriculum is developed to help students and life-long learners understand the importance of good design that is not limited to how a product looks, but unpacks unsaid human-needs, and develops collaborative solutions. We do this through experiential programs and online workshops that focus on Human-Centered Design and key skills such as - empathy, collaboration, communication, critical thinking and creativity.

<https://5wx.de/>

Social Design and Business Development Consultant

April 2019 - April 2020 (1 year 1 month)

Berlin Area, Germany

5WX is a global design-strategy firm that is focused on innovating new ventures with a human-centered approach. Their expertise lies in sprint-based innovation to co-create with business partners and deliver better results faster.



<https://www.dcac.dk/>

India representative

February 2019 - January 2020 (1 year)

Denmark

The Danish Consortium for Academic Craftmanship or DCAC is an initiative of Danish Ministry of Education to make the Danish system of education accessible to students across the world.

The Consortium consists of four VET-colleges and represents the whole range of more than 150 different VET-programs and ongoing education for VET teachers and VET managers. Our VET courses lead to both highly practical and very technical jobs.

DCAC strives to prepare workforce of tomorrow to change the world with critical 21st century skills.

### REN Projects

Co-Founder

January 2016 - April 2018 (2 years 4 months)

New Delhi Area, India

REN ([www.renprojects.in](http://www.renprojects.in)) is committed to providing best-in-class consulting and project management services to the education sector in India. We want to help create institutions that can transform the Indian education sector.

#### Key Responsibilities:

- Design creative solutions and new models of operational excellence suited to the rapidly changing Indian education market.
- Conceptualize and scale-up educational institutions in primary, secondary and higher-secondary sector
- Consulting, project management and fund raising for existing institutions

### Ashoka University

2 years 7 months

Founding Associate Director, Admissions & Financial Aid

July 2013 - January 2016 (2 years 7 months)

- Designed and led the implementation of a unique and holistic selection process for the Founding batch of the University
- Guaranteed inclusivity in the selection process by designing and implementing a need based financial aid process
- Created the founding Undergraduate class of the University



- Led end-to-end process from designing of the application forms and a comprehensive online application module followed by counselling and retention efforts on a pan-Asia level
- Responsible for addressing all RTI queries/ legal responses regarding admissions

**Manager, Founding Projects Team**  
August 2013 - January 2014 (6 months)  
New Delhi Area, India

- One of the six core members of Founding Project Team that launched the University by setting up its academic, student life, administrative systems and processes
- Conceptualized and led pan-Asia Outreach campaign for the promotion of Ashoka University
- Led interactions with 20,000 students and parents across 100 schools and events in 30 cities across India evangelizing the value of Liberal Arts
- Represented Ashoka in important international conferences

**dealsandyou**

1 year 1 month

**Business Manager**  
July 2012 - July 2013 (1 year 1 month)  
Gurgaon

- Working closely with the CEO/COO to assist in the following:
- Improvements in /Restructuring of overall business strategy
  - Streamlining processes across functions including Sales, Production, CRM, Logistics and Finance
  - Assisting in Investor communications including preparing decks and analyzing numbers
  - Managing and executing ad inventory sales across web and email properties
  - Responsible for Offline and Online Alliances
  - Active involvement in Sourcing/Sales strategy
  - Active involvement with Finance to keep a check on the P&L
  - Assessing opportunities for future growth

**Business Analyst**  
July 2012 - December 2012 (6 months)

- Focus on Business strategy
- Streamlined processes across functions including Sales, Production, CRM, Logistics and Finance



- Assisted in Investor communication material
- Led and conceptualized Marketing campaigns
- Active involvement with Finance to keep a check on the P&L

## Ernst & Young

### Risk Analyst

June 2011 - July 2012 (1 year 2 months)

- Performed process reviews and Internal Audits focusing on revenue maximization ,cost reduction and risk identification for leading firms in the Media and Entertainment Industry, E-commerce sector and Education Sector
- Process reviews include Distribution, Production and Web shop management, Supply Chain Management, Customer Support, Admissions & Billing
- Performed Data validation and created jury dockets for major National awards in the  
Media Industry

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## Education

### Hasso Plattner Institute

Advanced Track Design Thinking, full time, Design Thinking · (2018 - 2019)

### Hindu College, Delhi University

Bachelor of Arts (B.A.), Economics · (2008 - 2011)

### The Mother's International School

· (1996 - 2008)



## aman singh

(consultant)



### Education

- Education: BTech IIT Delhi; MBA ISB Hyderabad
- Specialization: Set-up and scale-up of ventures in education domain, general management, operations

### Professional Experience

- Registrar and Founding Project Director, Ashoka University. Set-up and operationalised the university and its flagship post-graduate and under-graduate programs, build the brand, created key processes
- Registrar, BML Munjal University. Administration, set-up of systems and processes, regulatory norms
- Field Engineer, Schlumberger Oilfield Services (Middle East, South East Asia, USA, Japan)
- Business Manager at a start-up in Delhi; stabilized the business and set it on a growth track
- Senior Manager Corporate Strategy and Business Head, The Telegraph in Schools, ABP Group. Turned around a business unit and planned strategic initiatives for the corporation

Aman has a BTech from IIT Delhi and MBA from Indian School of Business (ISB), Hyderabad. With a total experience of over sixteen years, he has worked with organizations like Schlumberger, ITC World, ABP (Anandabazar Patrika), BML Munjal University and Ashoka University.

As the Founding Project Director of Ashoka University he put together the road-map and led the set-up and launch of University from 2008-2015. During this period, he conceptualized and launched the Young India Fellowship Programme, helped secure the land and regulatory clearances for the university from Haryana Govt. and facilitated international partnerships with University of Pennsylvania and Carleton College. He also provided strategic oversight for design of all academic and administrative processes, recruitment of key staff members and design and set-up of the campus infrastructure. He was responsible for conceptualizing and building the Ashoka brand and anchored the outreach and admissions functions of the university.

*Education sector specialist with seventeen years of experience*

As the Founding Registrar of the university, he set up the governance structure and constituted all critical statutory bodies and committees as per statutory and operational requirements. He also led the scripting of the first rules and regulations that govern the university and organised the successful inspection by the University Grants Commission (UGC) in 2014.

From 2015-2016, he was also briefly involved with BML Munjal University as its Registrar where he set-up the governance structure, systems and processes and anchored the inspection by UGC and AICTE. Additionally, he set-up the Student Life structure at the university. The new structure ushered in a new culture in the university.

From 2003 to 2008 he worked at ABP and ITCWorld where he was involved in managing business units, in the educator vertical, with profit and loss responsibilities.

Prior to that and in his first professional engagement after graduating from college in the year 2000, he was a Field Engineer with Schlumberger Oilfield Services where he worked for various oil companies in providing real-time Drilling and Measurement Services on off-shore rigs in Indonesia, Japan, Middle East and USA.

Aman stays in Gurgaon with his wife Smita Polite and their daughter Anjali Polite. He is an ardent believer in a yogic lifestyle and he is closely associated with the Bihar School of Yoga, Munger.

*Arthite Vincent*

